



**IMMEDIATE RELEASE**

**SYDNEY TOPS AUSSIES FAVOURITE TRAVEL DESTINATIONS**

[www.holidaycity.com](http://www.holidaycity.com) **12 July 2007** – Sydney comes out top for Aussies favourite travel destinations in the first half of 2007, according to statistics released by online accommodation reservation provider HolidayCity.com ([www.holidaycity.com](http://www.holidaycity.com)). Perth’s claim as the sunniest capital city in Australia is certainly a pulling factor with 12% of the total bookings made by Australians, putting it on the third spot on the list.

Overall, the number of total room bookings made by Australians from January to June 2007 increases 30% from the same period last year with an estimated AUD\$2.06 million for total booking value.

Top Ten Domestic Destinations	Top Ten Destinations
2. Sydney	1. Singapore
3. Melbourne	2. Auckland
4. Perth	3. Christchurch
5. Gold Coast	4. Paris
6. Brisbane	5. Kuala Lumpur
7. Adelaide	6. Hong Kong
8. Canberra	7. London
9. Hobart	8. Queenstown
10. Cairns	9. Wellington
11. Darwin	10. Vienna

*Source: [www.holidaycity.com](http://www.holidaycity.com) Marketing Report, 1 January 2007 – 30 June 2007*

Results from the same report also show that Australians continue to favour short-haul holiday destinations such as Singapore, Auckland and Christchurch which take the top three spots. Several European cities are also emerging as favourite travel destinations with Paris leading the way, followed by London and Vienna. The availability of direct flights to London from Sydney and the easy connection to the other two cities is certainly a contributing factor to their increased popularity.

The data was collected from hotel bookings made from January to June 2007 by HolidayCity.com’s customers.

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**About HolidayCity.com**

HolidayCity.com is an Internet-based accommodation reservation service, serving worldwide customers through its B2C websites. Presently, HolidayCity.com offers more than 14,000 hotels in over 800 destinations worldwide and receives more than 1 million unique visitors monthly. HolidayCity.com offers guests a quick and easy access to a variety of accommodation types at attractive rates, destination information, guests review and a 24-hour customer service for them to make an informed decision and hassle-free bookings. For more information, please contact:

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