



IMMEDIATE RELEASE

SINGAPORE COMES OUT TOP

www.holidaycity.com 27 April 2007 – Singapore comes out top among the major destinations in the Southeast Asia region according to statistics released by leading online accommodation reservation service, HolidayCity.com (www.holidaycity.com). There is an increase of 34.7% in the number of visitors to Singapore from January to March 2007 compared to the same period in 2006.

Top 10 Visitors to Singapore

1. Australia
2. Malaysia
3. United Kingdom
4. Singapore
5. USA
6. Indonesia
7. India
8. Thailand
9. New Zealand
10. Brunei

Source: www.holidaycity.com Marketing Report, 1 January 2007 to 31 March 2007

The same data also indicates an increase of 49% in the number of total room nights booked for hotels in Singapore for the first quarter of 2007. An interesting trend also emerges whereby 38% of the accommodations booked are for 4-star hotels and above as compared to the same period in 2006 where 3-star hotels were the preferred choice. HolidayCity.com’s customers record a transaction value of nearly USD390, 000 for rooms booked in Singapore, a phenomenal increase of 97% from 2006.

The data was collected from hotel bookings made from January to March 2007 by HolidayCity.com’s customers.

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About HolidayCity.com

HolidayCity.com is an Internet-based accommodation reservation service, serving worldwide customers through its B2C websites. Presently, HolidayCity.com offers more than 12,000 hotels in over 700 destinations worldwide. HolidayCity.com receives more than 1 million unique visitors monthly. HolidayCity.com offers our guests a quick and easy access to a variety of accommodation types at attractive rates, destination information, guests review and a 24-hour customer service for them to make an informed decision and hassle-free bookings.

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