



IMMEDIATE RELEASE

AUCKLAND IS TOP DESTINATION FOR INTERNATIONAL TRAVELLERS

www.holidaycity.com 27 April 2007 – Auckland is the top destination for international travellers for January to March 2007 according to statistics released by a leading online accommodation reservation service HolidayCity.com (www.holidaycity.com).

There is an exceptional increase of 49.5% in the number of total bookings made for hotels in New Zealand in the first quarter of 2007 compared to the same period in 2006.

Top 10 International Visitors	Top 10 New Zealand Destinations
1. United Kingdom	1. Auckland
2. Australia	2. Christchurch
3. USA	3. Wellington
4. Canada	4. Queenstown
5. Ireland	5. Rotorua
6. Japan	6. Te Anau
7. Germany	7. Dunedin
8. Switzerland	8. Hamilton
9. France	9. Mount Cook
10. Singapore	10. Fox Glacier

Source: www.holidaycity.com Marketing Report, 1 January 2007 to 31 March 2007

In a surprising development, the UK travellers take the top spot with 27.1% of the total hotel bookings made in New Zealand in the first quarter of 2007, a phenomenal increase of 58% from 2006. Despite its relative distance, New Zealand is clearly attracting travellers far and wide. Travellers from the USA and Canada take top spots, as well as those from the European countries, such as Germany, Switzerland and France.

The data was collected from hotel bookings made from January to March 2007 by HolidayCity.com’s customers.

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About HolidayCity.com

HolidayCity.com is an Internet-based accommodation reservation service, serving worldwide customers through its B2C websites. Presently, HolidayCity.com offers more than 12,000 hotels in over 700 destinations worldwide. HolidayCity.com receives more than 1 million unique visitors monthly. HolidayCity.com offers our guests a quick and easy access to a variety of accommodation types at attractive rates, destination information, guests review and a 24-hour customer service for them to make an informed decision and hassle-free bookings.

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