

MEDIA RELEASE



For Immediate Release

Contact: Hanim Shukor
Tel: 603 8318 4979 ext 122
Fax: 603 8319 6101
Email: hanim@holidaycity.com

Celebrate Books in All Shapes and Sizes with HolidayCity.com at the Paris Book Fair

The romantic city of Paris once again pays homage to the literary world at the Paris Book Fair 2010.

HolidayCity.com – The movers and shakers of the international publishing world would be making their way to another exciting chapter of the Paris Book Fair from 26th to 31st March 2010. This year's event has a special significance as it celebrates its 30th anniversary as one of the leading cultural consumer events in Europe. The fair brings together hundreds of publishers, booksellers, librarians, editors, teachers and the general public under one roof where they get the opportunity to network, watch book signings by some of the world's literary stars, and attend meetings and conferences arranged by the organizers. Paris hotels are opening their doors to welcome members of the literary world and the general public.

The Paris Book Fair 2010 showcases some of the best talents in the publishing world. It is also one of the best places to spot fresh talents as it highlights authors and publishers in all categories, as well as providing the smaller publishing houses the opportunity to gain some exposure with the rest of the industry players and the public in general. Despite the gloomy economic environment last year, more than 180,000 people visited the fair with the meetings and conferences reporting a healthy number of attendees. This year, more visitors are anticipated with the variety of programmes that are oriented towards families and the younger readers.

Lee Lai Huat, CEO of HolidayCity.com, and an avid reader himself, said, "Paris Book Fair is a must for all book lovers and those in search of the latest literary talents. It's certainly going to be an exciting event this year with thirty foreign and sixty French authors taking centre stage and presenting their work to the public. They include Umberto Eco from Italy, Peter James from the UK, Andrei Kurkov from Ukraine and Nedim Gursel from Turkey." He went on to remark, "Books have always been a source of inspiration for many and at the Paris Book Fair they would receive their due recognition. HolidayCity.com shares the visitors' love of books with great savings on room rates for Paris accommodation to ensure they have a thoroughly memorable time at the fair."

HolidayCity.com offers attractive rates at the following Paris hotels and many others:

Hotel Place de Clichy Paris (2 star)
Starting rate from EUR95

Holiday Inn Paris Gare De L'est Hotel (3 star)
Starting rate from EUR122

Hotel Kyriad Prestige Roissy CDG Paris (3 star)
Starting rate from EUR145

Hotel Du Pantheon Paris (3 star)
Starting rate from EUR165

Hotel Le Tourville Paris (4 star)
Starting rate from EUR160

About HolidayCity.com

HolidayCity.com offers online hotel bookings for more than 20,000 hotels in 900 destinations. Our customers are assured of great rates all year round, broad accommodation range, easy-to-use websites and friendly customer service 24-7, together with thousands of hotel reviews from our guests. For more great deals for Paris hotels, go to <http://www.holidaycity.com/parishotels/> . Also check out <http://www.holidaycity.com/> for more deals you can't resist as well as amazing promotions at <http://www.holidaycityeurope.com/>.