

MEDIA RELEASE



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Endurance is the Key at the Madrid Marathon

The beautiful city of Madrid once again hosts the annual Madrid Marathon that would see thousands of runners take to the streets in search of sporting glory.

HolidayCity.com – On 25th April 2010, the beautiful city of Madrid would once welcome thousands of marathon runners and running enthusiasts from around the world to the 33rd edition of the Madrid Marathon, also known as Mapoma. Long regarded as one of the most beautiful marathon tracks on the international calendar, the Madrid Marathon is also more challenging at an altitude of 700 metres with a hilly terrain. The route takes the runners through a greater part of the city, starting at the Paseo de la Castellana, and passing through a series of magnificent landmarks such as Casa de Campo, Puerta del Sol, beautiful boulevards and parks. Madrid hotels are expected to run at high occupancy rate as thousands descend on the city.

The Madrid Marathon 2010 is more exciting this year with the introduction of the new 10km Run that starts with the marathon, with an early finish at the finishing line, giving them the opportunity watch the marathoners come in later. The maximum entry of 13,000 runners is expected to be met easily as the attraction also lies in Madrid being a city that offers excellent shopping, exciting nightlife and amazing dining experience. The marathon is also well known for the warm welcome and enthusiastic support of the locals.

Lee Lai Huat, CEO of HolidayCity.com and a running fan himself, commented, “One of the highlights of participating in the Madrid Marathon is the chance to take in some of the most beautiful sights in the city. You would also feel like you’re in one huge fiesta with the locals and spectators cheering on everybody throughout the route.” He went on further to remark, “It is definitely one of the marathons each avid runner should try at least once. With fantastic room rates and deals for Madrid accommodation from HolidayCity.com, runners can now choose to stay longer and enjoy what the city has to offer.’

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Axor Feria Hotel Madrid (3 star)
Starting rate from EUR50

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Starting rate from EUR80

Hotel Auditorium Madrid (4 star)
Starting rate from EUR93

Hotel Emperatriz Madrid (5 star)
Starting rate from EUR92

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