

# MEDIA RELEASE

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## For Immediate Release

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## Go the Way of the Horses at Equitana Melbourne

Equitana Melbourne 2010 promises an exciting time for equine enthusiasts with a variety of programmes, competitions and performances from world-class riders.

[HolidayCity.com](http://HolidayCity.com) – Melbourne is going to the horses during the much-anticipated 4-day biennial equine event, EQUITANA Melbourne, scheduled to be held at the Melbourne Showgrounds from 18<sup>th</sup> to 21<sup>st</sup> November 2010. With more than 50,000 visitors expected to attend the event, Melbourne hotels are gearing up to accommodate guests from all corners of the world.

EQUITANA Melbourne is a one-stop event for all things related to the equine world with more than 300 exhibitors to showcase the latest products, an amazing stable of horses on display, show-stopping performances by Aussie cowboys and stunt riders, exciting equine competition with Olympic gold medalists in attendance, and presentations from world-renowned educators in the field. Those who are looking for some of the best shopping bargains should not miss this opportunity. EQUITANA Melbourne also offers a wholesome family outing with dressage, jumping and western sports competitions that feature some of the best riders in the world.

Lee Lai Huat, CEO of HolidayCity.com, said, "It's going to be just like attending one of the largest equine parties in the world with thousands of visitors expected to make their way to EQUITANA Melbourne. You would really need to be there to soak in the amazing festive atmosphere. Watch out for the sale of some of the most extraordinary and exciting equine-related products at the exhibition." He went further to remark, "The EQUITANA Melbourne is a must-go event even if you are not horse-crazy. And be sure to book your Melbourne accommodation early."

HolidayCity.com offers attractive rates at the following Melbourne hotels and many others:

Hotel Grand Chancellor Melbourne (4 star)  
Starting rate from AUD240

Bayview on the Park Hotel Melbourne (4 star)  
Starting rate from AUD168

Holiday Inn Melbourne Airport (4 star)  
Starting rate from AUD215

Travelodge Docklands Melbourne Hotel (4 star)  
Starting rate from AUD288

Alto Hotel On Bourke Melbourne (4 star)  
Starting rate from AUD210

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