

MEDIA RELEASE



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It's a Star-studded Affair at Brisbane International Open 2010

Head on to Brisbane International Open and join thousands of tennis fans cheering and supporting their favourite players.

HolidayCity.com – Tennis fans can expect a star-studded affair at Brisbane International Open 2010 with world-class champions such as Samantha Stosur, Andy Roddick and Robin Soderling, and many others, take to the courts at Queensland Tennis Centre from 2 – 9 January 2011. Played on outdoor hard courts, Brisbane International Open is part of the ATP World Tour 250 series of the Association of Tennis Professionals (ATP) World Tour and of the WTA International tournaments of the Women's Tennis Association (WTA) Tour. With thousands of avid fans making their way to the event, Brisbane hotels can certainly look forward to a healthy occupancy rate.

The popularity of Brisbane International Open is reaffirmed as the world's best players continue to participate every year, attracted by the new on-site developments, excellent facilities and strong support from the fans. Three of the top 10 ranked men are prepared to dazzle the crowd together with seven players from the top 25 women. Winning at the Brisbane International Open would mean a great start to the year as they get ready for the Australian Open.

Lee Lai Huat, CEO of HolidayCity.com, said, "Even if you are not an avid fan of tennis, come to the Brisbane International Open to witness an exciting display of world-class performances of some of the best players today. You can't help but get affected by the festive-like air with the crowds cheering on the players with every stroke." He went on further to remark, "With tennis fans coming from near and far to support their favourite players, Brisbane accommodation could see a good turnout as well."

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Starting rate from AUD68

Metro Hotel Tower Mill On Wickham Terrace Brisbane (3 star)
Starting rate from AUD139

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Starting rate from AUD159

Diana Plaza Hotel Brisbane (4 star)
Starting rate from AUD129

Riverside Hotel South Bank Brisbane (4 star)
Starting rate from AUD105

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